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PEOPLE SPENDING TIME

PEOPLE FRIENDLY

- » Towns are for people - to meet, trade, share ideas, learn, experience new things, with easy walking people stay longer, increasing trade, vibrancy and wellbeing.
- » 'Universal Access' means designing streets, spaces and buildings for young and old, the less able as well as the active people, with everyone able using the same routes and spaces.
- » A variety of streets and spaces of different sizes means one or two people can spend time comfortably, or hundreds can come together for big events.
- » Think of our town centre like your lounge - you park outside then come in to relax, meet friends, share food, be entertained - it's somewhere unique that reflects your character.
- » Being safe is part of the attraction of places - we can design to prevent crime (CPTED - Crime Prevention Through Environmental Design).

SUPPORTING BUSINESS

- » Evidence shows that great places to spend time make for good business - more people for longer means more spending.
- » Getting people to park then walk around town is better for business - when we walk we see more and can easily stop to look in a shop, or call in for a quick cuppa along the way.
- » Retail patterns are changing - we want an experience - not just a transaction. A knowledgeable shop keeper, food and social interaction, seeing a friend, a local or unique item - all in one visit!

TRY BEFORE YOU BUY

- » Streets are public spaces and making changes can be fun if ideas are tried out before they get built in.
- » Business people and the community can participate in bringing forward ideas to try.
- » There is government funding support for these sorts of initiatives because they help to make streets that support a healthy community.

SOMETHING TO THINK ABOUT

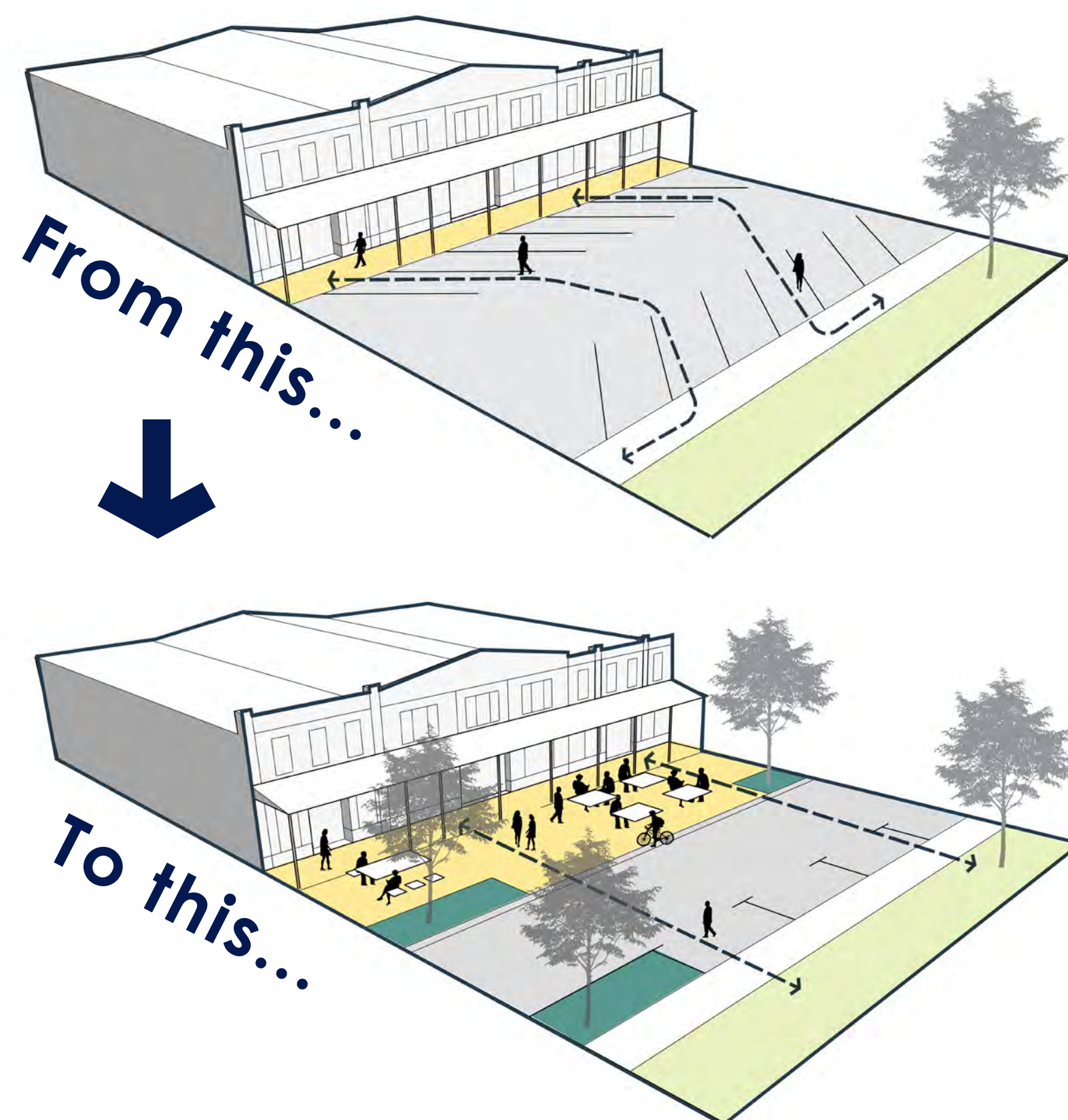
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Find out how to give us your thoughts via the weblink below, or by scanning the QR code.

www.mdc.govt.nz/Contact-Us/Have-Your-Say/Feilding-Town-Centre-Refresh

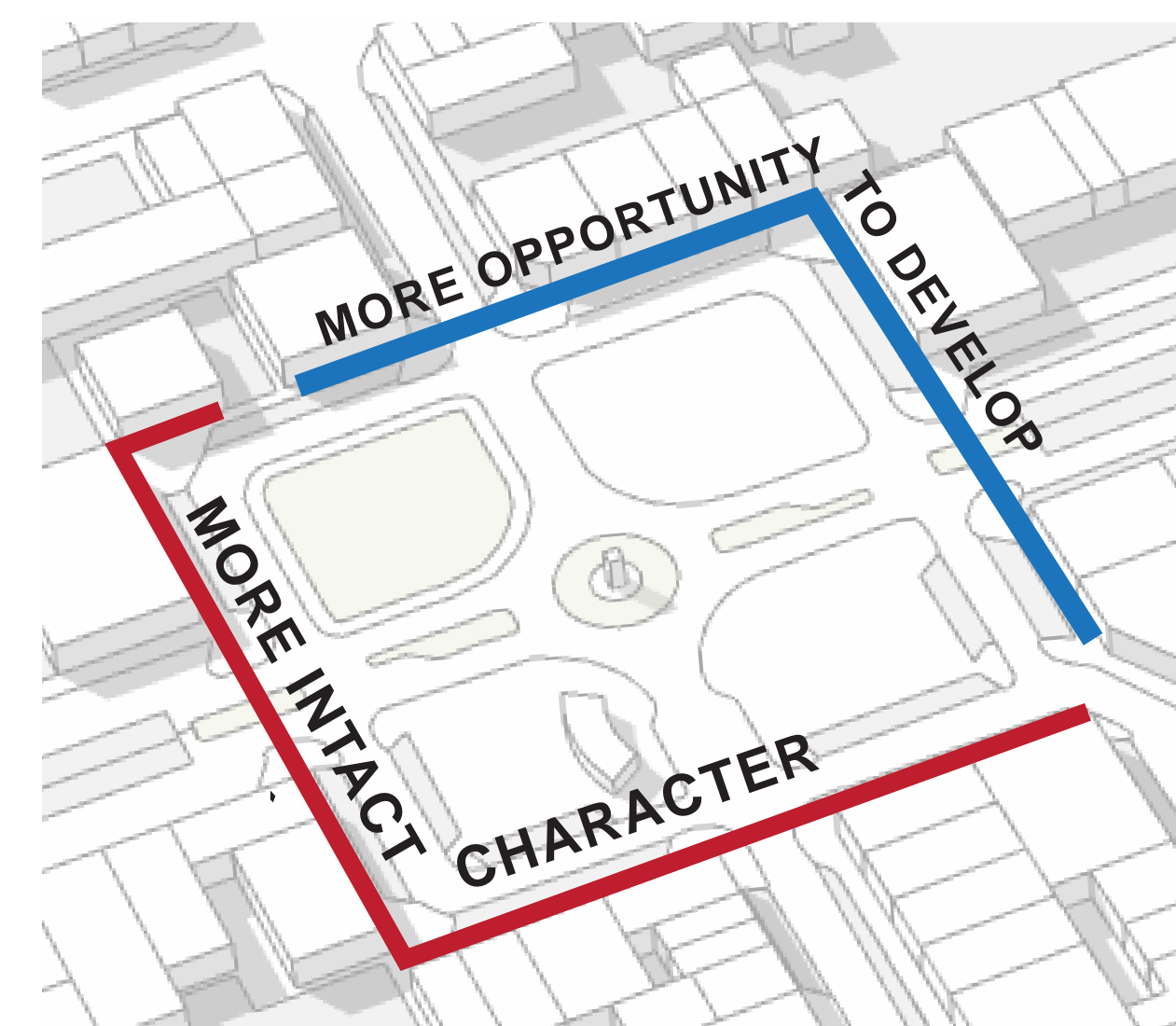


Making the Most of the Square

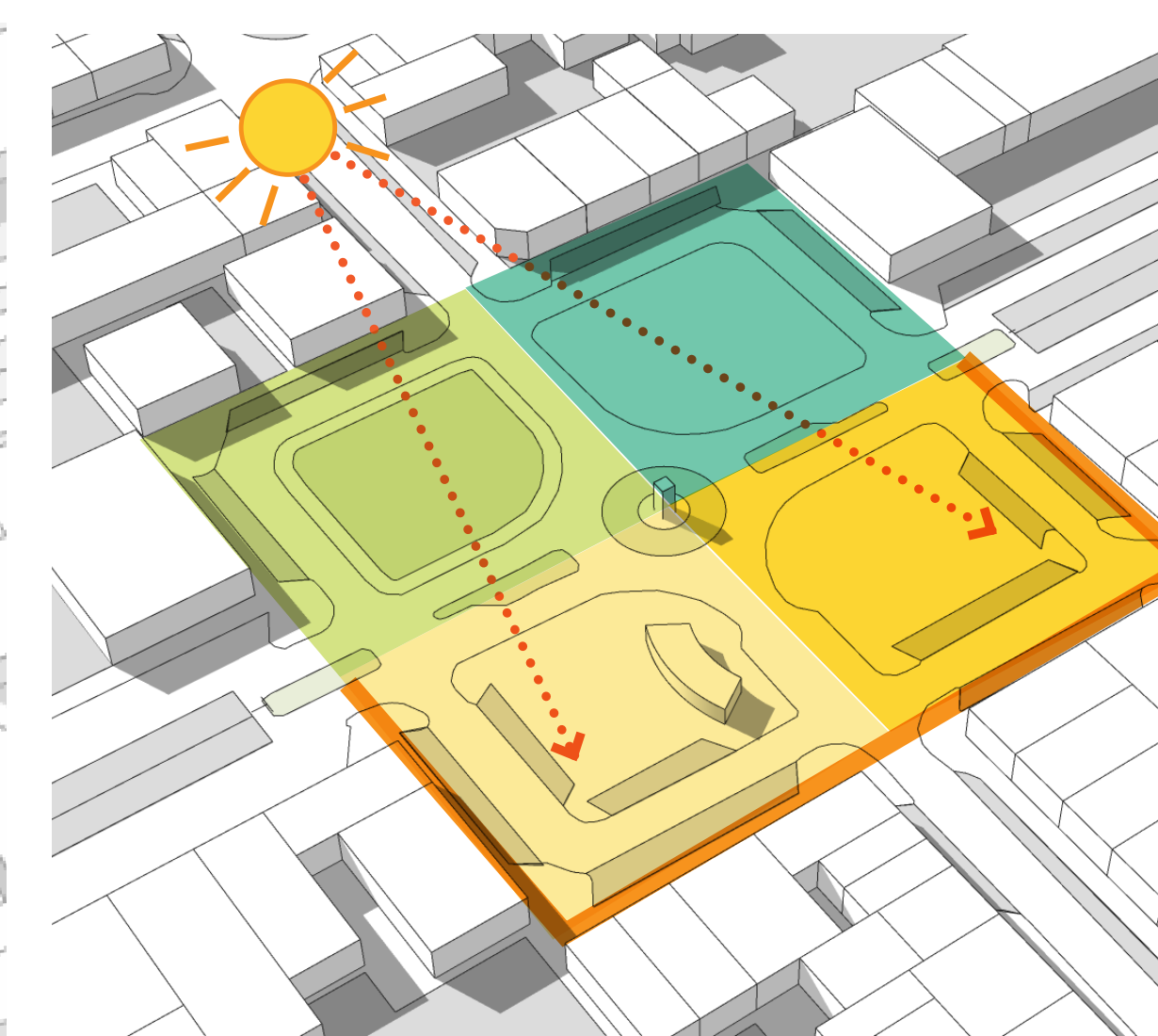


Uses like shops, cafe, galleries, civic or educational places 'activate' a street. The current disconnection to the Square means its a bit of a doughnut - nothings happening in there.

Business can prosper by connecting the surface of the Square to the building frontage footpath space - this makes an opportunity to spend time, meet friends, eat and relax (just like your lounge).



One side of the square has more intact character, while the other has more potential for development.



One side of the square benefits most from the warm afternoon sun - extend footpaths to the square for outdoor dining or a drink? Providing sun shelter is important for summer time, along with wind protection.



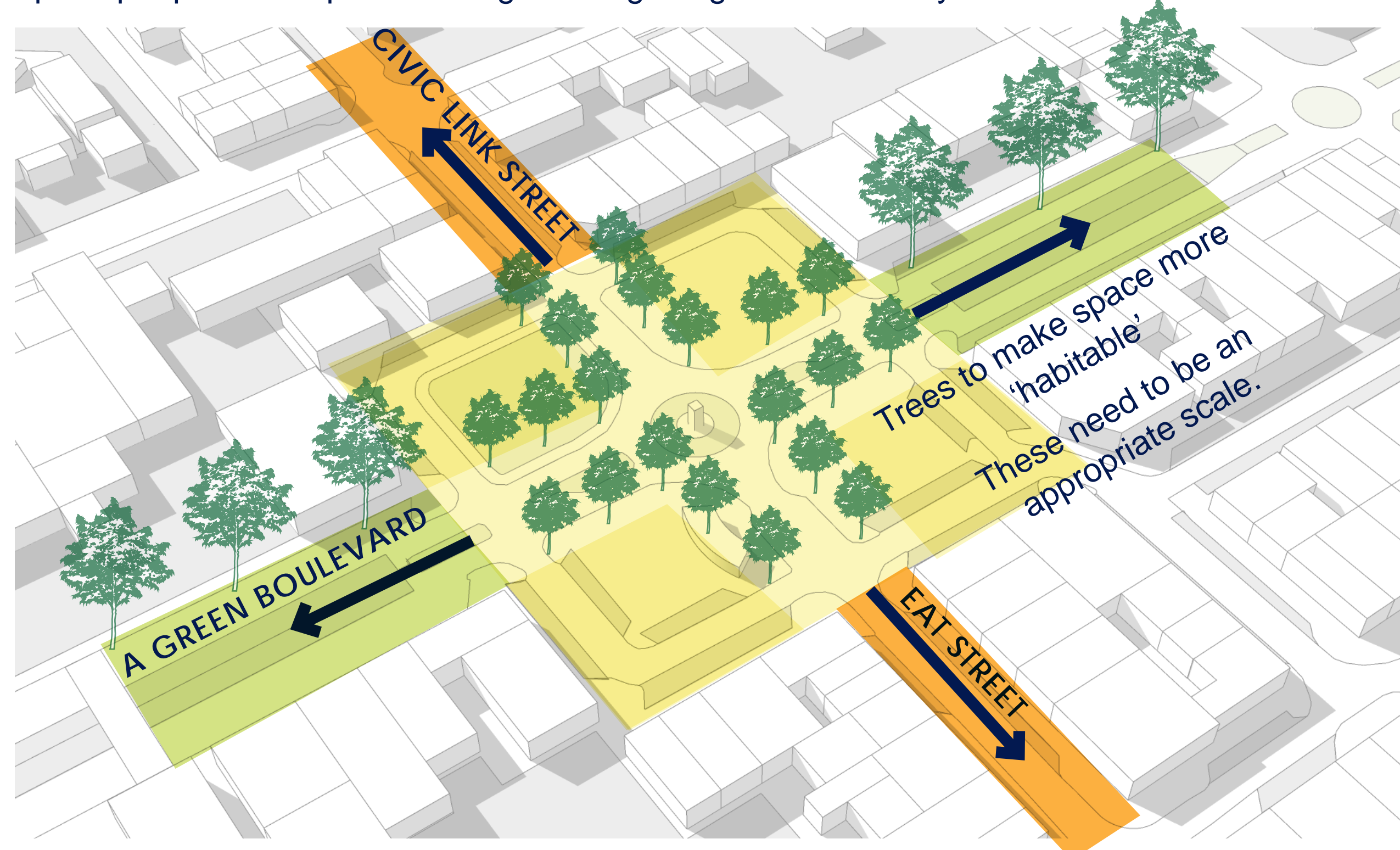
Laneways that tell a story or take you on a journey, inviting curiosity



Human scale spaces to meet and socialise

Feeling Comfortable

What if the Square felt more like rooms - squares within a square? Because its such an open space people feel exposed sitting in it or getting across so they dont sit down or use it much.

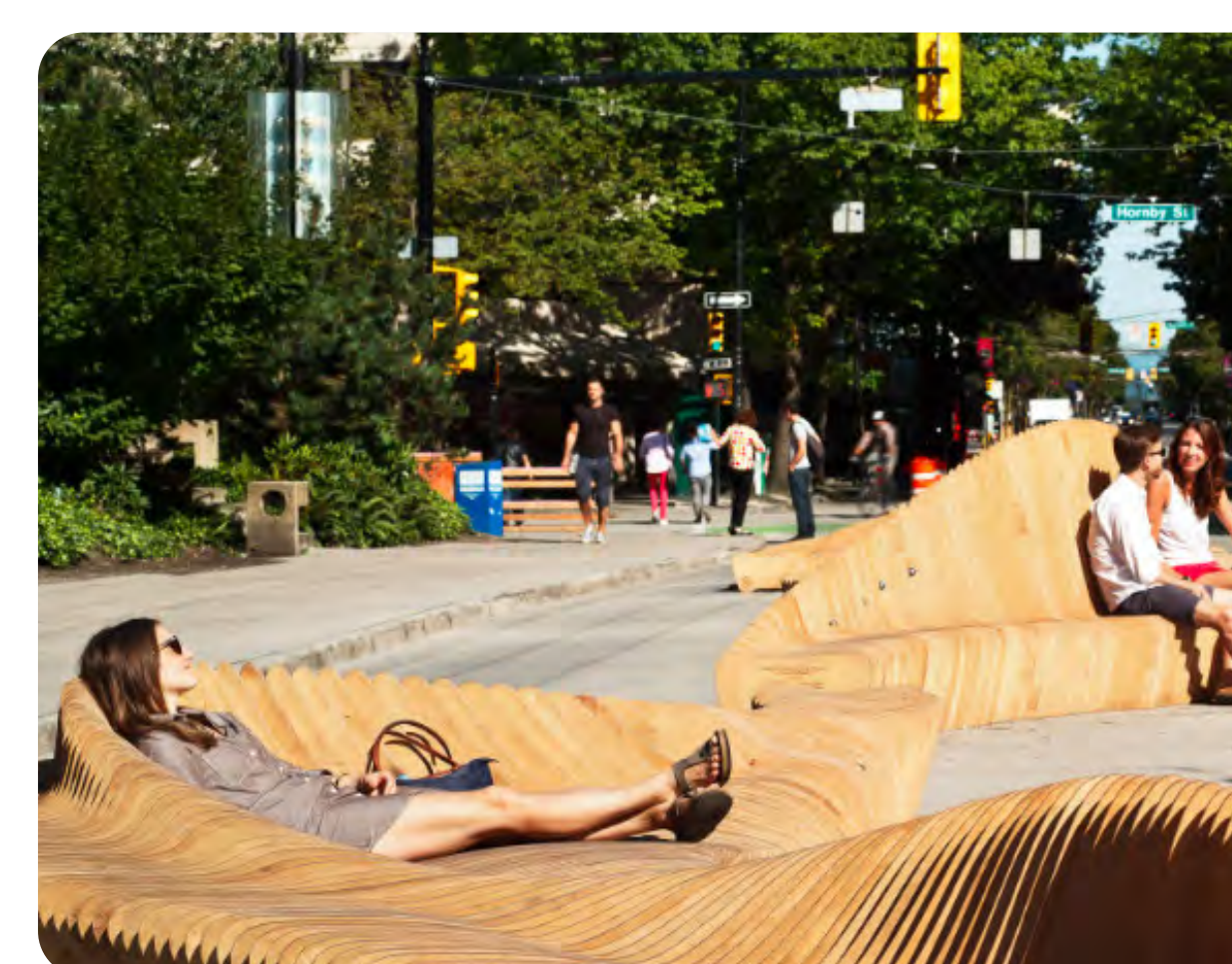


Trialing changes in streets allows ideas to be tested before committing to long-term investment.

The Square as the town 'lounge'

What would you like to see happen in The Square?

- » Something for all ages - play, good seating, picnic tables, movie nights.... what else?
- » Events and activities - the market or even a night market is great - what else ?
- » Sculpture/art that says something about Feilding's cultural heritage or country character?
- » Each square with different day to day use/character or set up for different activities or special events?



Furniture that invites you to linger longer



Colourful, playful temporary interventions and pop-up events



Trees to make large spaces feel comfortable with seating for a range of social interactions



A temporary approach to create new spaces and introduce colour and texture with planting